

Strategy statement for Wickham Parish Council 2012/13

Vision

Wickham Parish Council will strive to improve the quality of life for the residents of Wickham and Knowle by working closely with the community and appropriate service providers.

The Council will work in an open and accountable manner for the benefit of its residents.

	Strategy	Action	When?
1	Community well being		
1.1	Improve access to housing for local people	Support the development of small schemes of social rented housing to meet local ongoing demand as defined in the 2007 Housing Needs Survey. Ensure, that overall, all new development provides a balanced mix of dwelling size and tenure in response to local need whilst working towards a balanced social structure for the Parish.	Ongoing
1.2	Ensure the needs of older and vulnerable residents of all ages are appropriately met	Work with and support agencies and volunteer groups. Encourage grant applications towards new projects as appropriate, offer advice on potential external grant funding.	Ongoing
1.3	Work effectively with Young People	Support projects to provide more activities for young people Support the continued development of the junior and senior youth clubs Support provision of regular public transport to access swimming pools, cinemas and other leisure facilities Raise awareness of the community mini bus available to hire	Ongoing

	Strategy	Action	When?
1.4	Work with other authorities to reduce traffic fears and concerns	<p>Complaints about traffic speeding in School Road and Winchester Road are ongoing, continue to request speed monitoring and enforcement</p> <ul style="list-style-type: none"> • Work with HCC to secure improvements to Mill Lane including moving speed limit northwards 	<p>Ongoing</p> <p>2012</p>
1.5	Maintain and improve community safety	<p>Support and work closely with Police and Police Community Support Officers to reduce crime and fear of crime particularly to minimise vandalism and nuisance issues and to monitor under age drinking/substance abuse problems, encourage neighbourhoods to take part in Neighbourhood Watch schemes</p> <p>Encourage responsible dog ownership and provide adequate dog waste bins</p> <ul style="list-style-type: none"> • Additional dog waste bins due to be installed in Wickham and Knowle • Review the effectiveness of working with the Safer Neighbourhood Panel 	<p>Ongoing</p> <p>2012</p>
1.6	Support measures to increase healthy living choices and community wellbeing	<p>Work with other providers such as the Community Centre to raise awareness of existing provision.</p> <ul style="list-style-type: none"> • Deliver a community floodlit all weather sports pitch at Wickham CE Primary School • Support local sports clubs through grants where necessary • Refurbish the Community Centre play area • Support Wickham Festival and other key community events of benefit to Wickham and Knowle including Jubilee celebrations 	<p>Ongoing</p> <p>2012</p> <p>2012/13</p> <p>2012/13</p> <p>2012</p>
1.7	Support volunteer organisations	<p>Encourage grant applications towards new projects as appropriate, offer advice on potential external grant funding.</p> <p>Raise awareness of support organisations</p> <p>Raise awareness of opportunities to volunteer</p>	<p>Ongoing</p>

	Strategy	Action	When?
1.8	Engage residents' opinions to ensure this strategy is appropriate to their needs:	<p>Consult with residents whenever appropriate</p> <ul style="list-style-type: none"> • Review the Parish Plan outcomes and consider relevant actions for the Parish Council to progress • Research Neighbourhood Planning and progress a Plan if appropriate 	<p>Ongoing</p> <p>2012</p> <p>2012</p>
1.9	Communicate effectively with residents:	<p>Continue to develop the newsletters for the Parish Magazine and Annual Report including an annual review its effectiveness.</p> <p>Continue to develop the Parish Council website</p>	Ongoing
2	Support local economic development		
2.1	Support economic development	<p>Support the strengthening of Wickham Chamber of Commerce</p> <p>Encourage the retention of retail businesses</p> <p>Raise awareness of local job opportunities and business premises availability</p> <p>Support initiatives that encourage visitors to Wickham including:</p> <ul style="list-style-type: none"> • Provide new festive lights for The Square • Install a clock in The Square to celebrate the Jubilee • Oversee the refurbishment of the telephone box (responsibility of BT) • Refurbish the bus shelter • Produce a Jubilee calendar of events and review whether to produce such a calendar annually • Work with HCC and WCC to deliver improved parking and refurbishment to The Square • Work with WCC to refurbish the public conveniences 	<p>Ongoing</p> <p>2012</p> <p>2012</p> <p>2012</p> <p>2012</p> <p>2012/15</p> <p>2012/13</p>

	Strategy	Action	When?
3	Environment		
3.1	Maintain and enhance open spaces for sports, recreation and amenity:	<p>Ensure open spaces are retained, improved and enhanced for the benefit of residents including the recreation ground, Lysander Meadow, Bridge Street Village Green, Water Meadows, The Circle, roadside verges, estate landscaped areas, Knowle cemetery, Knowle village green, Dean Copse, open spaces, landscaped areas, footpaths and bridleways.</p> <p>Specific projects:</p> <ul style="list-style-type: none"> • Provide an interpretation board for Bridge Street Village Green • Provide an interpretation board for Lysander Meadow • Increase litter picking round to included bottom of Hoads Hill to the boundary with Fareham • Provide a map board for Knowle showing road and apartment block names 	<p>Ongoing</p> <p>2012</p> <p>2012</p> <p>2012</p> <p>2012</p>
3.2	Protect and enhance the built environment	<p>Make effective responses to planning applications to protect the integrity of the built environment.</p> <p>Ensure that, on the whole, new development provides a balanced mix of dwelling size and tenure in response to local need.</p> <p>Encourage the exploration of sustainable methods of power generation and waste disposal including an extension of existing recycling opportunities throughout the Parish.</p> <p>Seek a report on the existing drainage infrastructure in Wickham village and proposals for improvements in the light of likely requirements for new housing</p>	Ongoing

	Strategy	Action	When?
4	Continue to develop the role of Parish Councillors as community representatives and leaders		
4.2	Develop skills of Councillors and Clerk	<p>Encourage Councillors and Clerk to take up training opportunities where possible and to share outcomes with others</p> <ul style="list-style-type: none"> • All to undertake Neighbourhood Planning Training • Clerk to add module to CilCA qualification to allow Council to use General Power of Competence under the Localism Act should it wish to 	2012
5	Monitor and review progress	Review progress and update strategy annually, report progress in the Annual report	